olivia & finn

designed to delight & inspire

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brand story

A celebration of creativity and expression, olivia & finn décor is designed to delight and inspire from playtime to bedtime. Perfectly coordinated sets take the guesswork out of decorating; reversible and versatile pieces allow your kid to let their individual style shine.

brand feature

Playful embellishments and techniques – ruffles, pompoms, pintucks, tufting, and more

Kid-friendly and cheerful yet still sophisticated

Soft, durable constructions stand up to daily wear-and-tear

Reversible and versatile designs can be mixed, matched, and swapped to grow with your child’s unique and ever-evolving style

Perfectly coordinated items make decorating kids’ rooms easy

consumer

Consumers buying for kids

ages 3-12

Fashion & Budget-Conscious

Traditional

Sophisticated

Nostalgic

Polished

brand words/DNA

traditional

elevated

timeless

creative

versatile

coordinated

expressive

approachable

comfortable

effortless

GAME
ON

girls room

bedding • home decor
window • floor covering

boys room

bedding • home decor
window • floor covering

bathroom

shower curtains • towels
accesories • bath rugs

decor

lighting • storage
giftables • seating
home decor

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